

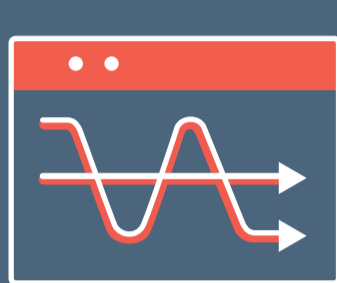


# Exploring the ROI of Cloud-managed Networking with Aruba Central

IT teams face higher levels of network complexity due to work-from-home initiatives, more IoT devices, and new cloud applications. Networks are becoming harder to troubleshoot, while the use of siloed management tools inhibits IT agility and increases risk of errors or downtime.



**64%**  
of IT teams still use 4-10 network management tools<sup>1</sup>



**57%**  
of IT's time is spent reacting to network performance issues<sup>2</sup>



**35%**  
of network outages are the result of human error<sup>3</sup>

## The Benefits of Aruba Central

Businesses worldwide rely on Aruba Central, a cloud-native management solution, to simplify network operations and reduce costs. The use of full-stack AIOps, built-in security, and workflow automation empowers IT to focus less time on managing network infrastructure and more time on delivering value to the business.

According to TechValidate, customers report the following benefits when managing their network via Aruba Central's cloud-based management solution:



### Cost Savings

**54%**  
of surveyed Aruba Central customers estimate they have reduced network operating costs by at least 25%. Nearly one-third (32%) estimate at least a 50% reduction in costs.



### Improved Efficiency

**66%**  
of surveyed Aruba Central customers estimate they have reduced errors (e.g., configuration issues) by at least 25%. Nearly half (48%) estimate cutting errors in half.



### Faster Deployments

**64%**  
of surveyed Aruba Central customers estimate they have reduced the time it takes to deploy a new network or site by at least 50%.



### Faster Troubleshooting

**63%**  
of surveyed Aruba Central customers estimate they have reduced the time it takes to resolve network issues by at least 50%. One-third (33%) estimate at least a 75% improvement.



### Fewer Support Tickets

**38%**  
of surveyed Aruba Central customers estimate they have reduced the number of IT support tickets they must address by at least 50%.

Source: TechValidate survey of Aruba Central customers

## What Are Customers Saying About Aruba Central?



"Aruba Central has simplified how we deploy and maintain the network. This means our team can spend less time on managing and troubleshooting infrastructure and more time delivering valuable services to employees and other end-users."

**GARY CLOER**, Network Administrator,  
Decatur City Schools

"Aruba Central is an excellent product with excellent features. Easy to set up. We are so happy we moved to the cloud based system. Saved us so much money [rather] than having local controllers at each office."

**F. NORTON**, IT Director, Red Thread

"Aruba Central has made it easier to on-board a new venue with non-technical people on site. This speeds up the turn-up process and gets the business running quicker, leading to happier customers."

**INFRASTRUCTURE ENGINEER**,  
Fortune 500 Telecommunications  
Services Company

Source: TechValidate survey of Aruba Central customers

## Make the Shift to Cloud-managed Networking with Aruba Central

Join the 100,000+ customers who rely on Aruba Central to simplify day-to-day network operations, reduce cost, and improve IT efficiency.

[LEARN MORE](#)

About TechValidate:

TechValidate is a trusted third-party research organization that directly interfaces with business and technology end-users to collect and validate information about their deployments. More information is available at [www.techvalidate.com](http://www.techvalidate.com).

Sources

<sup>1</sup> EMA, "Network Management Megatrends, 2020," April 2020

<sup>2</sup> Ibid

<sup>3</sup> ZK Research, 2016

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